

Our Approach

Small teams. Personalized service. Dedicated for the long haul.

At Mission Data, we help leading companies and organizations envision, build, and continually evolve digital products and platforms. We've put in more than 100 million hours of build time creating solutions that drive revenue, enhance operations, and transform the way our clients interact with their employees, partners, and customers.

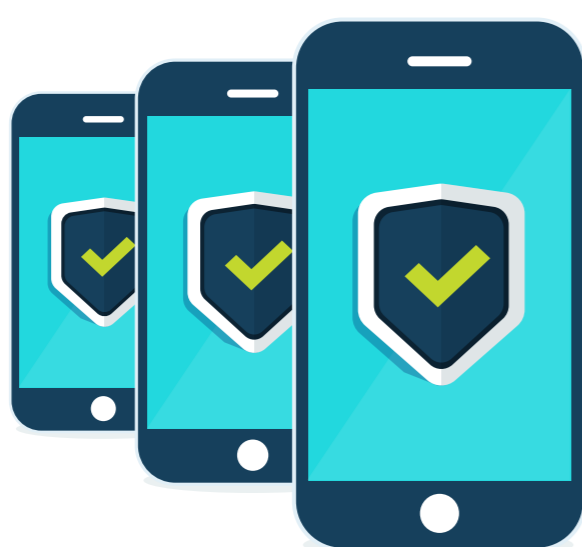


Strategy & Definition

Before committing resources to a project, we research your business goals and the viability of your ideas, as well as the expectations of the end users. Developers, designers, and product managers work together to define the product and technical architecture so that a usable prototype can be built. We rapidly test multiple prototypes, mapping the user experience and learning until we identify the Minimum Viable Product (MVP).

A Lean, Agile Approach

We work in small teams, at a sustainable pace, with consistent communication. We collaborate with clients to build MVPs, often working in two-week sprints for design, development, and the assessment of results. To best manage scope and budget, we regularly administer "tollgate" reviews to gauge progress and deliverables.



Iterate, Iterate, Iterate

We experiment over and over again, testing the riskiest assumptions and exploring more valuable solutions. Vetting the work through touchable, draggable, clickable interactions is paramount. An idea that seemed terrific as a concept may no longer resonate with users once it's implemented. The sooner we can find errors, the less time and investment are wasted on building the wrong thing.

User-Centric Design & Development

User experience design begins with usability research—stakeholder expectations, customer profiles, and scenario identification. We produce wireframes and navigation models with a focus on key user interactions, usage scenarios, and organization. Additional development tasks may include API integration, systems development, and database



Go Time!

We administer multiple testing processes to deploy products to the production environment, from user acceptance to regression to performance testing. We provide release management strategies and gather post-launch feedback for future iterations.

Lifecycle Support

We provide a multitude of managed services to support products and platforms such as ongoing maintenance for incidents, bug fixes, minor enhancements, suggested platform improvements, and change requests. We also monitor feedback for native solutions, platforms, and connected products, and troubleshoot maintenance and security needs before problems arise.



Ongoing Digital Guidance

One of the biggest hurdles in the digital age is keeping up with the pace of innovation. We share our deep technical expertise with our clients, advising them on practical expertise to apply emerging technologies—from IoT and voiced-based interfaces to machine learning and virtual reality—for optimized growth in today's digital business environment.